



PAYPER



**Better
Cotton
for
better
future.**

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DO.
BE.
FLY.

For a more sustainable future!

INDUSTRIAL WEAR, WHICH HAS ALWAYS BEEN ATTENTIVE TO SUSTAINABILITY ISSUES, HAS JOINED THE BETTER COTTON PROGRAM, PROUDLY BECOMING A MEMBER.

Better Cotton is a global non-profit organisation and the largest cotton sustainability program in the world. The mission is to help cotton communities survive and thrive by protecting and restoring the environment. The objective, which we share, is to make the supply chain increasingly transparent and the cultivation of cotton increasingly sustainable.

For a more aware community and future.

