

## **NEWSLETTER INFORMATION ISSUED PURSUANT TO EU REGULATION 2016/679**

Industrial Wear S.r.l. (hereinafter, the “**Company**” or the “**Data Controller**”), as the data controller wishes to inform you, pursuant to Art. 13 of the EU Regulation 679/2016 on the protection of personal data (hereinafter, “**Regulation**” or “**GDPR**”) and the national legislation, including the individual measures of the Supervisory Authority (**Guarantor for the protection of personal data**), where applicable, that the personal data you provide (“**Data Subject**”), will be processed in compliance with the legislative and contractual provisions in force for the purposes and in the manner indicated below.

Industrial Wear Srl's newsletter is sent by e-mail to those who explicitly request it by filling in the form and authorizing it to process their personal data. The provision of data is optional. Refusal to provide the data will result in the impossibility of obtaining the newsletter service.

### **Purposes of Processing**

Personal data provided by users are used for the sole purpose of sending the newsletter. The sending of newsletters is carried out through the MailChimp platform, for whose information on the processing of personal data please refer to <https://mailchimp.com/legal/privacy/>

With regard to citizens of the European Union, MailChimp bases the legal basis for the collection and processing of users' personal data on legitimate interest. It includes the possibility of increasing, maintaining and providing technological products and services; and ensuring the security of offered services and marketing activities. In cases prescribed by law, MailChimp collects personal information from users only upon the provision of consent.

### **International Transfers**

MailChimp adheres to and certifies its compliance with the EU-U.S. Privacy Shield Framework. In this regard, it is committed to handling personal information from EU citizens in accordance with the certification schemes dictated by the Privacy Shield Framework. More information on the Privacy Shield Framework is available at the following link <https://www.privacyshield.gov/welcome>

With respect to personal data received or transferred in accordance with the Privacy Shield Frameworks, MailChimp is also subject to oversight by the U.S. Federal Trade Commission. In specific cases, MailChimp may be required to disclose personal information in response to requests lawfully made by Public Authorities, determined by the need to ensure national security or the obligation to comply with U.S. laws.

MailChimp declares that it takes appropriate and adequate security measures, both technical and organizational, to protect personal information from loss, misuse, unauthorized access, unlawful disclosure, alteration and destruction, having assessed the risks related to the processing activities and the nature of the personal information handled. More information on security practices can be found at the following link <https://mailchimp.com/about/security/>

Data subjects may obtain a copy of the personal data processed by MailChimp through the following contact channel <https://mailchimp.com/contact/>

### **Modalities for data processing**

The data collected are processed using IT tools.

Suitable security measures are observed to prevent data loss, unlawful or incorrect use and unauthorized access.



#### **Industrial Wear S.r.l. a Socio Unico**

Via Benito Partisani 1, Fiumana di Predappio 47016 FC (Italy)

+39 0543 941501 | [info@payperwear.com](mailto:info@payperwear.com)

C.F. e P.Iva 03353860400 - Iscr. Reg. Impr. Forlì-Cesena 03353860400 REA 296974

Cap.Sociale € 3.000.000,00

[www.payperwear.com](http://www.payperwear.com)

*Azienda con sistemi di gestione  
certificati da TÜV Italia  
secondo le norme:*

**EN ISO 9001** nr. 50 100 13558

**EN ISO 14001** nr. 50 100 15538

**ISO 45001** nr. 50 100 15539

## Identity and contact details of the Data Controller

The Data Controller of personal data is Industrial Wear S.r.l. with registered office in Via Benito Partisani n.1-47016 Fiumana di Predappio (FC), in the person of the Legal Representative pro-tempore.

## Identity and contact details of the Data Protection Officer

The Data Protection Officer is Avv. Alessandra Biondi, who can be contacted at the following email address: [alessandra.biondi@ordineavvocatiforlicesena.eu](mailto:alessandra.biondi@ordineavvocatiforlicesena.eu)

## Duration of processing and storage period

Personal data voluntarily provided by the data subject will be processed by the Data Controller and stored for a period of 5 years. At the end of the fifth year, the system will send an e-mail to the data subject who, freely and according to his or her will, may express again his or her consent to the continuation of the processing. Failure to renew consent to data processing will result in the inability to continue obtaining the newsletter service.

## Rights of data subjects

The subjects to whom the personal data refer have the right at any time to obtain confirmation of the existence or non-existence of such data and to know its content and origin, verify its accuracy or request its supplementation or updating, or rectification (Article 7 of the Personal Data Protection Code).

The data subject has, pursuant to Regulation (EU) 2016/679, the right to:

- art. 15 - obtain from the data controller confirmation as to whether or not personal data concerning him/her are being processed and, if so, to obtain access to the personal data and other specific information;
- art. 16 - obtain from the data controller the rectification of inaccurate personal data concerning him/her, without undue delay;
- art. 17 - obtain from the data controller the deletion of personal data concerning him/her without undue delay;
- art. 18 - obtain the limitation of processing in specific cases;
- art. 20 - receive the personal data concerning him/her in a structured, commonly used and machine-readable format;
- art. 21 - object at any time to the processing of personal data concerning him/her carried out for marketing purposes (commercial communications sent by the owner).

The rights can be exercised by sending a simple written communication to be addressed to Industrial Wear S.r.l. - Privacy Office - with headquarters in Via Benito Partisani n.1- 47016 Fiumana di Predappio (FC), or by fax to +39 0543 1792144, or by e-mail to: [privacy@payperwear.com](mailto:privacy@payperwear.com) , possibly using the forms made available on the site of the Guarantor for the Protection of Personal Data ([www.garanteprivacy.it](http://www.garanteprivacy.it)).



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## Complaint to the Data Protection Authority

In the event of a violation of the right to protection of personal data, it is Your right to lodge a complaint with the Guarantor for the Protection of Personal Data in the manner and in accordance with the terms set out on the site of the Guarantor for the Protection of Personal Data (<http://www.garanteprivacy.it>).

## Revocation of consent

The data subject has the right to revoke at any time the consent given regarding the sending of promotional communications by e-mail - completely free and easy - by means of a request sent by e-mail to [privacy@payperwear.com](mailto:privacy@payperwear.com). The owner will inform you of the receipt and follow up on your request within 30 (thirty) days.

Updated 06.05.2024



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